

Objective:

Increase number of recommendations and/or referrals of products or services by partners.

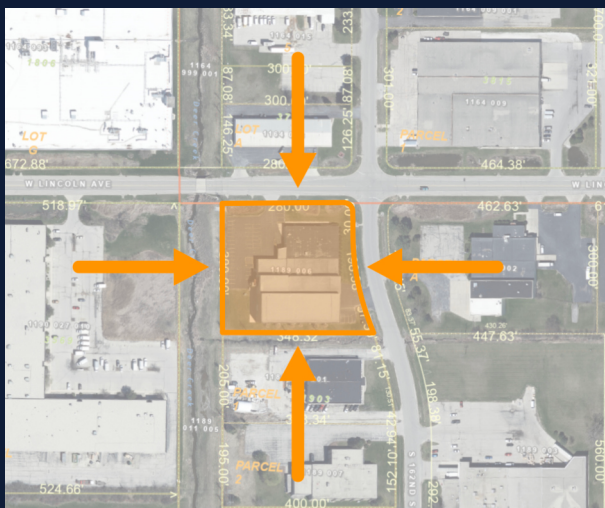
Best For:

B2B or B2C companies selling through retailers, distributors, dealers, or reps.

Expected Outcome

Teams implementing our Channel methodology generally see a 20% bump in revenue from targeted partners within 3 months of implementation.

Our Proven Methodology



Using a combination of precision media targeting and optimized creative and content, we ensure every applicable employee of your channel partners is aware of your position and products or services.

We measure lift using a demand lift study and a control group of channel partners not targeted with content and media.

Average Setup

\$7,700

Average Monthly Investment

\$8,400

Take The Assessment

Find out which of our 6 proven methodologies are right for you



Schedule a Call

