

# Demand Generation

One of Our 6 Proven Methodologies

## Objective:

Drive inbound sales and sales-ready leads.

## Best For:

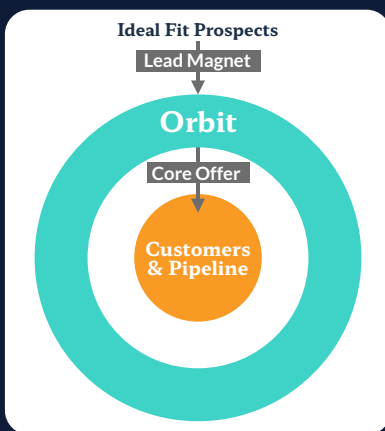
- B2B marketing teams measured by their ability to grow revenue
- A culture where attribution is secondary to results
- Sales teams that expect leads to be product-aware and ready to buy

## Expected Outcome

Teams implementing our Demand Generation methodology generally see a steady stream of inbound sales or leads after 6 months.

## Our Proven Methodology

Using our proprietary Orbit framework, we simplify the process of demand generation into 4 core actions:



1

Identify the market for whom your product or service is the obvious choice.

2

Present high-value lead magnets to pull those individuals into your orbit.

3

Nurture your orbit with evergreen delivered via email and tightly targeted paid media.

4

Extend compelling core offers with a sense of urgency to convert your orbit into pipeline.

Average Setup

**\$8,200**

Average Monthly Investment

**\$9,300**

## Take The Assessment

Find out which of our 6 proven methodologies are right for you



## Schedule a Call

